ACTION Mini-Grant Symposium

Supporting community action on injury prevention

September 28, 2021
Land Acknowledgement

We would like to acknowledge that we work, live and are gathered today on the traditional territories of the Musqueam, Squamish and Tsleil-Waututh peoples.

Source: www.johomaps.net
Introductions

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Goals of the Symposium

- Review ACTION Mini Grant application process and BC Injury Prevention Priorities
- Share successes of 20/21 Grant Cycle
- Provide an opportunity to connect with other grantee applicants and recipients
Agenda

PART 1: ACTION MINI OVERVIEW (1:30-2:00pm)
• What is an ACTION Mini-Grant?
• Injury Prevention in BC/Priority Areas
• Application Overview

PART 2: 2020/2021 SUCCESSFUL APPLICANTS (2:00-3:00pm)
• Crisis Centre of BC, Effie Pow
• VANDU/EIDGE, Brittany Graham
• McCreary Centre Society, Annie Smith
• Minoru Seniors Society, Tanya Fitzpatrick
• PHS Community Service Society, Michelle Wishart
• Breakout Rooms (optional)
What is an ACTION Mini-Grant?

- Seed grant that support community-driven projects to promote the prevention of injuries in the Vancouver Coastal Health Region
- Delivered in partnership between VGH Trauma Services and VCH Community Investments
- Up to $2,500 in value; one-time-only funding

Who? Not-for-profit organizations, local and Indigenous governments

What? Reduction of seniors falls, transport-related injuries and youth suicide & self-harm

Where? VCH Health Authority (Vancouver, Richmond, North Shore, Sunshine Coast, Powell River, Sea to Sky, Bella Coola Valley and/or the central coast)
Projects should:

• **LAST** – have good chance of continuing on after funding ends

• **MAKE A DIFFERENCE** – broadly impact your community in a positive way

• **FOSTER COLLABORATION AND PARTNERSHIP** – encourage diverse groups to work together

• **REDUCE INJURIES** – reduce the risks and impacts of injuries through education, awareness and/or action

• **ACT UPSTREAM** – aim at the root cause of injury
Since 2015:

- 27 Action Mini Grants
- 26 different organizations
- >$35,000 towards community projects to reduce injuries
Injuries, NOT ‘accidents’

• Injury is the leading cause of death for Canadians between the age of 1 and 44
• Most (over 90%) injuries are predictable and preventable
Nationally in 2018, there were:

- 17,475 deaths
- 61,400 disabilities
- 231,530 hospitalizations
- 4.6 million ED visits
- $20.4 billion direct health-care costs
- $29.4 billion in total economic costs

In comparison, in the first 11 months of 2020, COVID-19 hospitalizations cost an estimated $317 million.
Cost by injury type

$10.3 billion
Falls

$3.6 billion
Transportation Incidents

$2.6 billion
Suicide/Self-Harm

Investing in injury prevention saves money and lives!
Provincial Priorities

• Prioritization process in 2017 with BC Injury Prevention Committee

• Results:
  1. Seniors falls
  2. Transport-related injuries
  3. Youth suicide and self-harm
## Intervention Strategies (the 3 E’s of injury prevention)

<table>
<thead>
<tr>
<th>Approach</th>
<th>Examples</th>
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<tbody>
<tr>
<td><strong>Education</strong></td>
<td>Influencing knowledge, attitudes and beliefs through education</td>
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<td></td>
<td>Bicycle/helmet programs</td>
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<td></td>
<td>Seniors Falls Programs</td>
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<td>Mass media campaign on poison prevention</td>
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<td><strong>Engineering</strong></td>
<td>Modification of products or environment</td>
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<td>Airbags</td>
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<td>Traffic calming measures (e.g. roundabout, median barriers)</td>
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<td>Handrails on stairs</td>
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<td><strong>Enforcement</strong></td>
<td>Laws, regulations and policies</td>
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<td>Speed limits and speed cameras</td>
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<td>Graduated drivers licencing</td>
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<td>Motorcycle helmet legislation</td>
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Multifaceted interventions have the best success!
Another E – Equity!!

Injury risk, rates, and burden varies by:
• Socioeconomic status
• Race
• Education
• Work
• Social, physical and built environments
• Gender
• Healthy child development
• Biology/genetic endowment
• Access to health services
• Culture

Working towards health equity can mitigate the burden of injuries
Priority Funding Areas 2021/2022

Seniors falls

Transport-related injuries (young drivers, vulnerable road users, motor vehicle occupants)

Youth suicide and self-harm
Application Questions

1. Goals of the Project
2. How project determined to be a priority
3. Project Activities
4. Partnerships for the project
5. Plans for making the project sustainable (one-time-only)
6. Project Budget/anticipated costs
Tips for Applicants

Tell us your story!

Be clear – how will this reduce injuries in your community?

How do you know there is a need for this project?

Indicate how this project will be sustained beyond this funding

Plan for evaluation – how will you assess the impact?

Identify partners in your community

Project expenses must be reasonable and estimates well supported

Feel free to use the notes section in the budget section to explain the costs.

Do not forget to mention additional funding sources!

Need support?
Contact Joanne or Afroze
Joanne.sadler@vch.ca,
Afroze.Charania@vch.ca
Application timeline

- **Sept 13, 2021**: Application cycle opens
- **Oct 31, 2021**: Applications close
- **Within 4 to 6 weeks**: Applicants notified of results
- **January 2022**: Funds to grantees

2020/2021 Successful Applicants